





## Technical Qualifications

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- Internet Marketing - SEO Optimization, PPC Management, Analytics, Link Building Strategy, Keyword Research, Blogging, E-mail Marketing
- Applications - MS Office, Google Adwords Editor, adCenter Desktop, Adobe Photoshop, Dreamweaver, Web Position, Pinnacle Studio Plus, Quick Books
- Traditional Marketing - Trade Shows, Public Relations, Press Releases
- Analytics - WebTrends, Websidestory, Google Analytics, Urchin, Crazy Egg
- Languages - HTML, CSS
- Pay Per Click - Google AdWords, Yahoo Search Marketing, MSN adCenter, Ask.com, Miva, LookSmart, Enhance, ABC Search, GoClick.com
- Affiliates – Commission Junction,